



**SOCIAL MEDIA  
FUNDRAISING  
TIPS**

# TOUR DE TEDDI

## GUIDE TO SOCIAL MEDIA



Post during peak social media hours for maximum visibility. Generally, these are weekdays between 8:30 am - 12:00 pm & 1:30 pm - 5:00 pm.



Always include a high-quality photo or video! Posts with visuals get significantly more engagement.



Share why you're passionate about Camp Good Days and Tour de Teddi. Personal stories resonate with donors and inspire others to get involved.



Make it simple for people to donate by including your GiveSmart URL directly in your posts or in your bio.

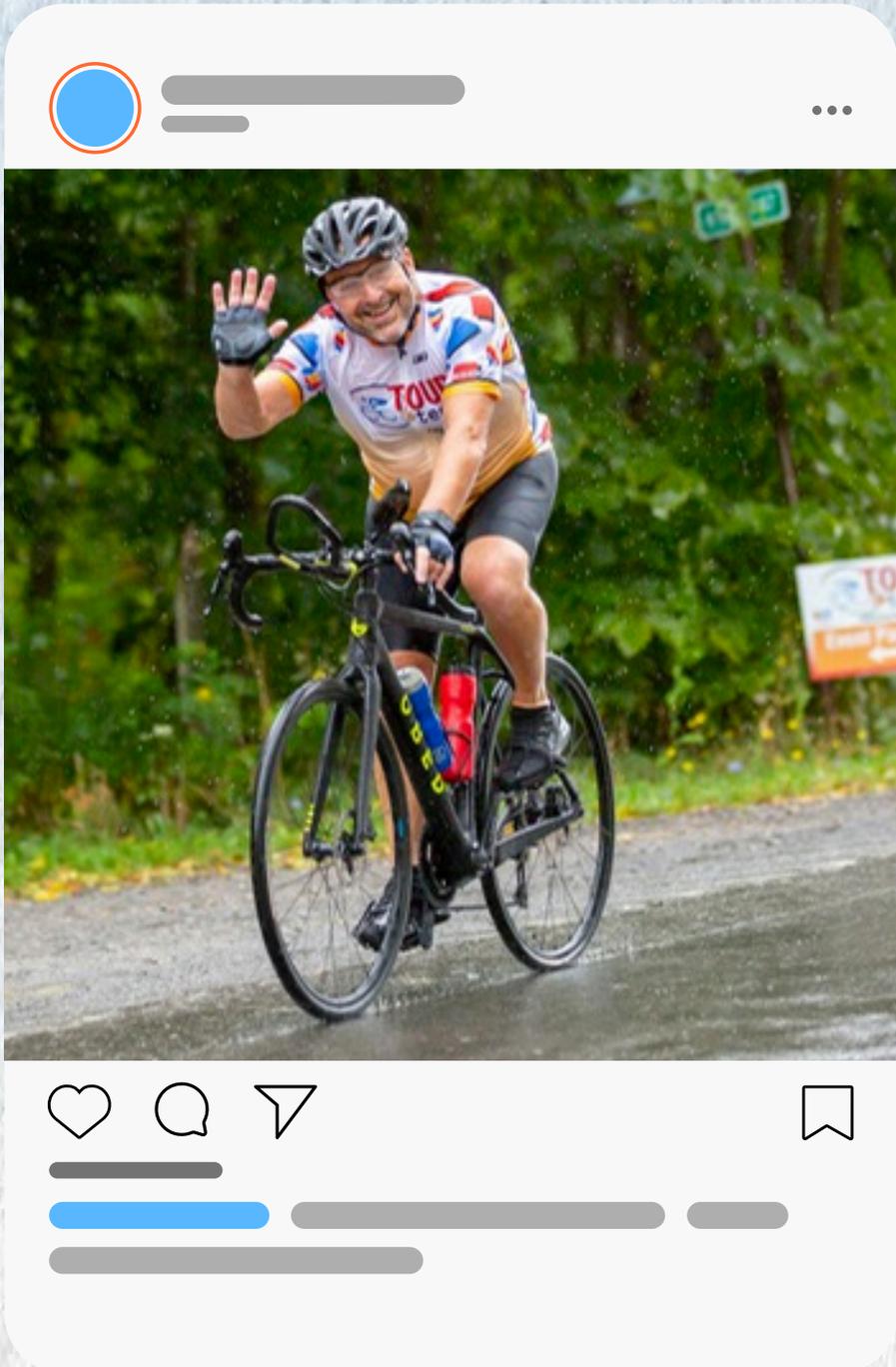


Publicly thank donors after each donation. This shows appreciation, encourages more donations, and boosts visibility.

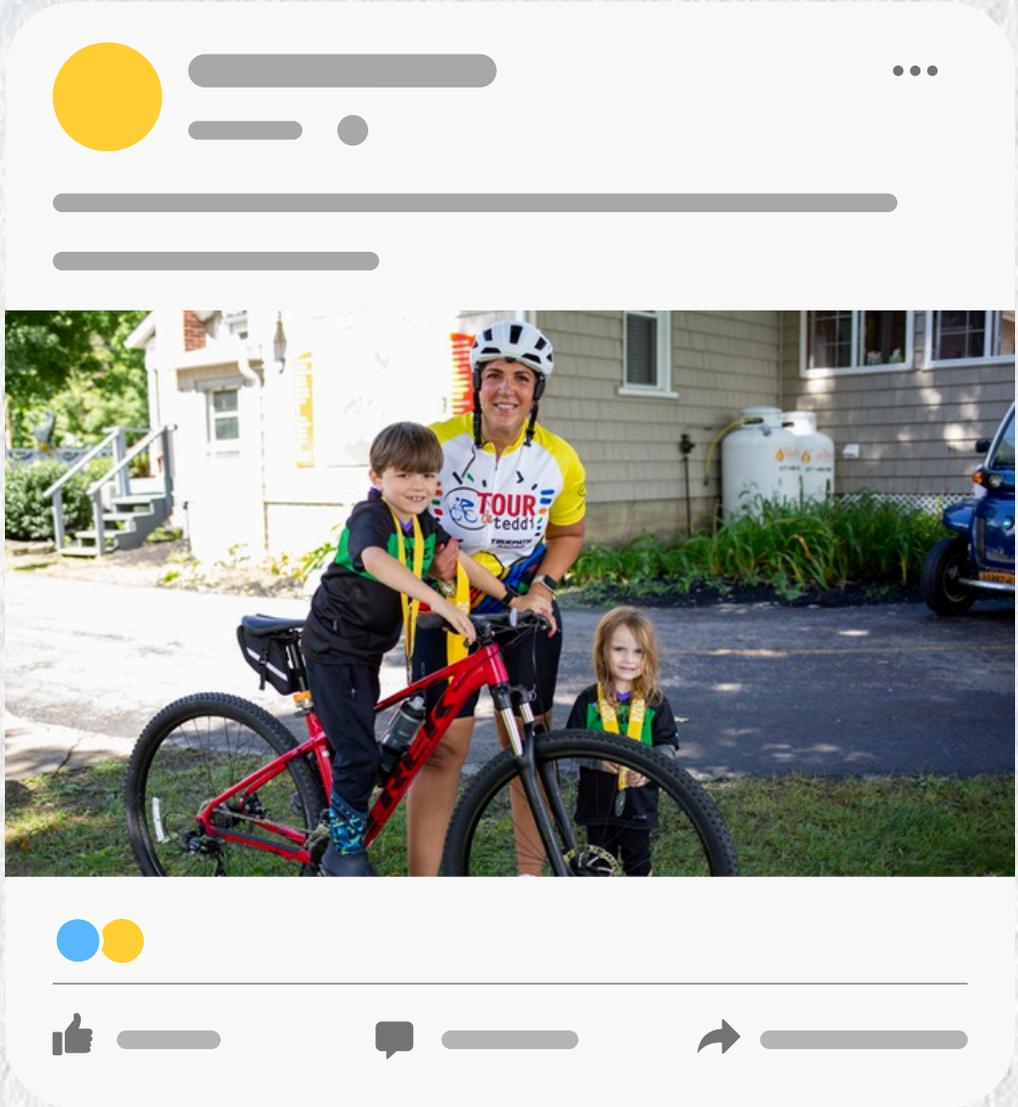


Increase reach by using hashtags like #TourDeTeddi #CampGoodDays #TDT

# TOUR DE TEDDI SAMPLE POSTS



I'm so excited to be riding in the Tour de Teddi on Saturday, September 12th! This year, I'm riding 44 miles to support Camp Good Days! Camp Good Days provides incredible experiences for children and families facing cancer and sickle cell anemia, completely free of charge. Help me reach my goal by donating to my page, linked in bio! Every dollar makes a difference! #TourDeTeddi #CampGoodDays



Did you know the Tour de Teddi has been supporting Camp Good Days for over 30 years? And Camp Good Days itself is celebrating 47 years of bringing joy to children and families affected by cancer and sickle cell anemia! I'm riding on September 12th to help ensure these vital programs continue. Will you join me in making a difference? Donate today using the link in my bio! #TourDeTeddi #CampGoodDays